**2019北仑区第一届公益慈善项目大赛**

**项目策划书**

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| **申报项目名称** | |  | | | | | | |
| **申报机构名称** | |  | | | | | | |
| **项目申报类别** | | □救助帮困类  □为老服务类 □助残服务类  □青少年服务类□社区服务类 □环境保护类  □法律援助类 □其他公益类 | | | | | | |
| **申报机构类别** | | □社会团体  □社会服务机构（民办非企业单位）  □基金会  □高校社团  □爱心企业  □热心公益慈善事业的团队 | | | | | | |
| **申报机构简介**  **（200字以内）** | |  | | | | | | |
| **申报项目关爱性（一句话描述）** | |  | | | | | | |
| **申报项目简介**  **（200字以内）** | |  | | | | | | |
| **北仑特定群体需求分析**  **（400字以内）** | |  | | | | | | |
| **项目执行计划（800字以内）** | |  | | | | | | |
| **项目产出指标** | | | | | | | | |
| **指标内容** | | | **指标说明** | | | | **指标数量** | |
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| **项目执行团队** | | | | | | | | |
| **姓名** | **年龄** | | **学历** | | **职业技能及过往项目经验** | | **专职/兼职** | |
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| **项目团队架构（200字以内）** |  | | | | | | | |
| **项目品牌宣传/资源链接（500字以内）** |  | | | | | | | |
| **项目风险管理（200字以内）** | |  | | | | | | |
| **执行相关项目情况及经验（400字以内）** | |  | | | | | | |
| **项目经费预算** | | | | | | | | |
| **类别** | | **预算内容** | | **预算明细（如由人数、次数、单价等组成的计算公式）** | | **金额（元）** | | **备注** |
| **业务**  **活动费** | |  | |  | |  | |  |
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| **其他费用** | |  | |  | |  | |  |
| **管理费** | |  | |  | |  | |  |
| **合计** | |  | | | | | | |